

East Coast Bays

9-12s parent evening
2022







Joe Hall – DoF

Callum Simmonds – Football Development Officer
Comms + Convenor/Coach Support 9s-10s

Milan Elie – Football Development Officer
Comms + Convenor/Coach Support 11s-12s

Duane Somerville – Operations Manager
General support / enquiries



1. **ECB vision**
2. **Strategy**
3. **Objectives**
4. **9-12s**
5. **Organisation**
6. **Questions**



“as many as possible”

“as good as possible”

“as long as possible”

(strategic plan available on web site)



“Performance”
phase /
transition to
social

- First Team
- Future Bays (17s transition to men’s football)
- Competitive men’s football

“Game
training” phase

- Talent Development Program
- Mixed training menu
- Social teams

“skill
acquisition
phase”

- Skill Hub (formerly PDC)
- Team Training Hub and games
- Play Hub

... In a community club

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We are in the process of preparing the structure of our programs for 2022

This involves feedback from coaches, convenors and **parents**.

Our objectives are

- To design our 9-12s space to be the most enjoyable and most effective in New Zealand.
- To support parent coaches more efficiently.
- Create a stronger connection and community feel across the club.

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acquisition
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To design our 9-12s space to be the most enjoyable and most effective in New Zealand.

A menu of activities that each individual can choose

Inclusion



Fun



Learning

‘play hub’

‘team hub’

‘skill hub’

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acquisition
phase”

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To support parent coaches more efficiently.

Network

Informal
learning /
support

Formal
learning
/support

‘team hub’

‘skill hub’

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Create a stronger connection and community feel across the club.

Inclusion



Fun

‘play hub’

‘team hub’

Get to know

- Other teams
- Other coaches
- Other players



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Challenges



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... In a community club

Game sizes across different ages
Early selection / segregation

Coaching allocation / skills
Venue availability / timing

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Game sizes across different ages

5v5 - 7v7 - 9v9 - 11v11

Squad sizes to match?

3 x 12s teams = 2 x 13s teams

... 2 x developed 12s teams
required to supply 13s transition

Early selection / segregation

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“best players need better training”

“best with best all the time means the most learning”

... results in

“the least possible”

“as consistent as possible”

“as short as possible”

... decision–action volume and variability make the difference in development – our job is to get the players on that journey and help them travel **the whole way**

Coaching allocation / skills

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Licensing model concentrates our most qualified coaches into TDP

Numbers in junior grades too big to cover

Need to grow the base coaching skills of volunteers whilst providing a fun, supportive environment

Separate venues means lack of oversight

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... In a community club

Venue availability / timing

Communication

Organisation

Best possible fit

Week	Mon	Tue	Weds	Thurs	Fri	Sat	Sun
NRFL		Train	Train		Train	Play	
U23/FB	Train	Train	Train	Optional	Train	Play	
U17	Train w u23		Train	Train w u23			Play
U15	Train		Train	Train			Play
U14	Train		Train	Train			Play
U13	Train		Train	Train			Play
11-12	Play Hub	Skill Hub		Team hub		Play	
9-10	Play Hub	Skill Hub		Team hub		Play	
Girls			Girls Team hub		Game night		
Women's		HBC x ECB	Train	HBC x ECB			Play
Mini Bays	5-8s in house		7-8s in house			Game Day	
Senior street night	Bookable training	Senior street night		Bookable training	Bookable training		
Junior Street night					Junior Street night		

~ 40 bookings per week... just going by age

Offseason – monthly bookings, In-season – more consistent (full winter booking)

- council expectations vs NRF needs

Solution: Hub and Squad model

A 'menu' of activity that can cater to each individual

- Social / Friends
- Competence / Competitors
- Learning / Peers

Plus, minus and equal ability levels – balance variability and quality. Maintain numbers through to 13s. Always reliable training numbers.

Dhawale, A. K., Smith, M. A., & Ölveczky, B. P. (2017). The Role of Variability in Motor Learning. *Annual review of neuroscience*, 40, 479–498. <https://doi.org/10.1146/annurev-neuro-072116-031548>

Solution: Hub and Squad model

2021: Started with 12s

2022: 11s and 12s

2023: 9-12s

2022 – grow coaching numbers to cope with squad models throughout the club



Solution: Hub and Squad model

Selection:

A mix of

- Competence
- Social needs
- Logistical needs

No specialist teams – mixed competence, but within the smallest range we can

Solution: Hub and Squad model

Selection:

Teams 1+2 (squad): via Skill hub and prior knowledge (previous year)

FDO, Convenor and coach driven w/ DoF support

Below: via Skill hub and play hub

Convenor and coach driven w/ FDO support

Example – ‘girls’ football

East Coast Bays AFC
 Female Football Pathway /
 Training menu



Age Bracket	Festivals	Tournaments	Winter Games	Community Participation Training 1	Club Social Training 2	Club Competitive Training 3	Club Talent Development Training 4
17+			Yes	Mixed Street Football	Women's Team Training	Women's First Team Training and games	Men's U23 training + Women's First Team training and games
15-17yrs		Yes	Yes	Mixed Street Football	Women's Team Training	Women's First Team Training and games	NRFL TDP Training + Women's First Team training and games
13-14yrs		Yes	Yes	Mixed Street Football	Girls Team Training	NRFL Mixed (TDP) Training	NRFL Mixed (TDP) Training + Games
9-12yrs	Yes	Yes	Yes	Girls-only Hub	Girls Team Training	Skill Hub	Mixed-Team Games/Training
5-8yrs	Yes		Yes	Friday Girls-only Hub	Mini Bays		

Players at ECB can choose the options that best suit their commitment and needs

Timings
(Subject to bookings)

Skill hub 22nd February

Tuesday
9-10: 4-5pm
11-12: 5-6pm

Ashley Reserve
First three sessions free

EAST COAST BAYS FOOTBALL 9TH-12TH GRADE JUNIOR SKILLS HUB

- SUPPORTIVE, SAFE & ENJOYABLE ENVIRONMENT TO IMPROVE CORE SKILLS
- PREVIOUSLY KNOWN AS THE JUNIOR PLAYER DEVELOPMENT CENTRES (PDCS)

TERM 1 2022

WHO: ALL 9TH-12TH GRADE PLAYERS OF ALL LEVELS

WHEN: TUESDAYS, STARTING 22 FEBRUARY 2022

- 9TH-10TH GRADE 4.00-5.00PM
- 11TH-12TH GRADE 5.00-6.00PM

WHERE: ASHLEY RESERVE, LONG BAY

COST: FIRST 3 SESSIONS ARE FREE THEN \$50 FOR REMAINDER OF THE TERM

REGISTER AT ECBAFC.NZ/REGISTER
VISIT ECBAFC.NZ OR CONTACT DUANE AT ADMIN@ECBAFC.CO.NZ



ECB Coaching Staff



Callum Simmonds
ECB Football Development Officer
Completing OFC/NZF B License
2022



Milan Elie
ECB Football Development Officer
Completing OFC/NZF B License
2022



Nathan Cranney
ECB Football Development Officer
Completing OFC/NZF B License
2022



Timings

(Subject to bookings)

Play Hub – Early March

... replacing summer football – announced late next week

Time/day TBC

Aiming for Monday evening

Sunday 6th march – 9-10s: 9.30am-10.30am @ BCP
11-12s: 11am-12pm @ BCP

Additional dates TBC assessing 12th and 19th March

Registration deadline – Early April

Timings

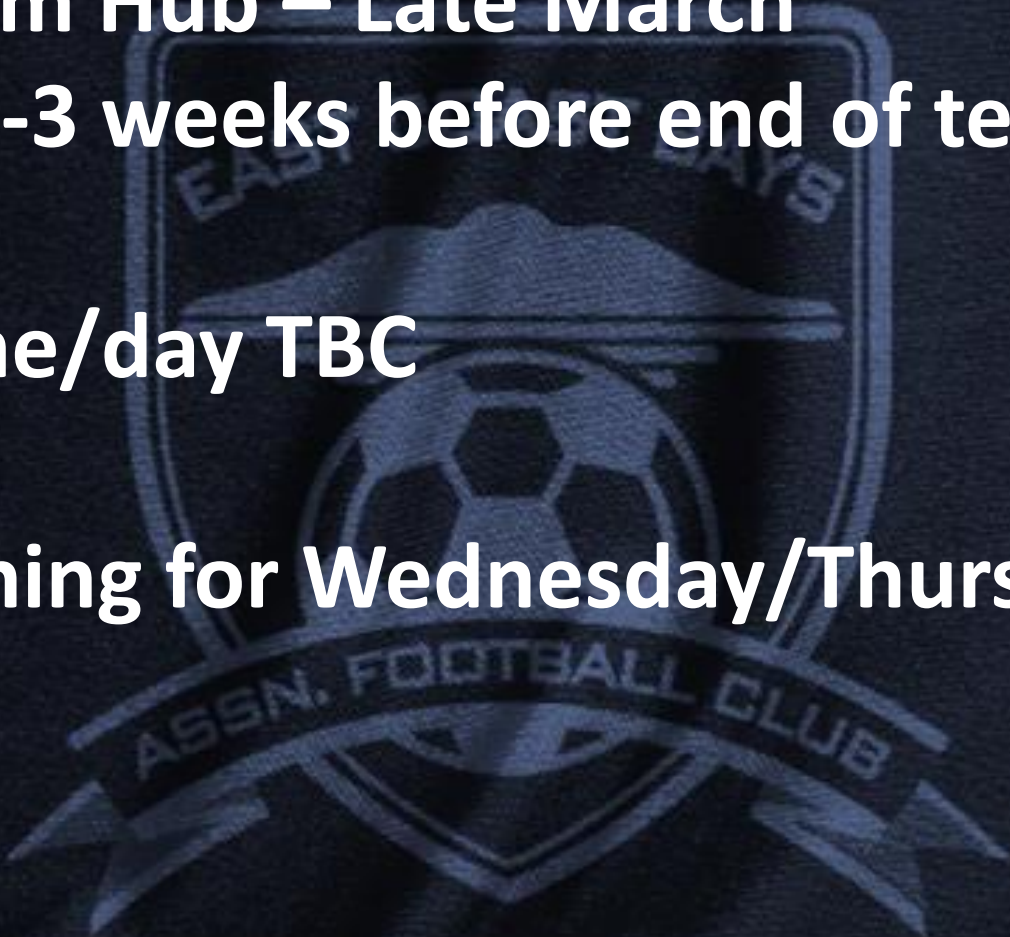
(Subject to bookings)

Team Hub – Late March

... 2-3 weeks before end of term 1, announced early-mid march

Time/day TBC

Aiming for Wednesday/Thursday/Friday evening



Games

Season dates: May 7 – September 24

9s: Local band – Saturday AM TBC (convenors?)

10s: Local band – Saturday AM TBC (convenors?)

11s: Auckland Band (travel considered) – Saturday AM TBC (convenors?)

12s: Regional Band (NRF wide) – Saturday AM TBC (convenors?)

Festivals: June 4th and September 24th – see NRF calendar

Questions



<https://www.aucklandfootball.org.nz/Competitions-1/Competition-Regulations-Resources/Competition-Regulations-Resources>

<https://ecbafc.nz/>

<https://www.aucklandfootball.org.nz/Competitions-1/Junior-Football-U9U12/Junior-Football-U9U12>

