



Go the Mighty BAYS!

East Coast Bays AFC

Vacancy: Football Development Manager: Junior Football

Location: East Coast Bays AFC, Auckland, New Zealand

Contract Type: Part-time fixed term contract - 0.8 FTE plus OTE

Rate: Pro rata \$60,000 NZD – negotiable - plus OTE up to approx. \$12,000 NZD

Start: September 2025 – negotiable

Work type: Hybrid

Hours: Flexible during day, must be available for evening and weekend hours in line with sporting and seasonal demands.

Reports to: ECBAFC Director of Football & ECBAFC Operations Manager

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The Club:

"As many as possible, a good as possible, as long as possible"

East Coast Bays AFC is a leading football club on Auckland's North Shore with a proud history of **developing young talent** and fostering a passion for the game whilst **competing at the highest levels** available. We have a fantastic community with more than 1300 members and a great team of volunteers and professional coaches, and the club caters for players of all ages, abilities and levels.

Based at Bay City Park and Ashley Reserve, East Coast Bays AFC are seeking a suitable candidate to lead junior football development, with a focus on under 9 to under 12 football, including coach education and community programs.

In addition, the right candidate will also be a Head Coach for one of the ECB Talent Development Program teams, competing in the NRFL Youth League.

This role is fantastic opportunity for a **high potential coach** to work in **one of New Zealand's leading clubs** alongside **top-class practitioners and facilities**.

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The Program:

The aims of the ECBAFC Talent Development Pathway are to develop the whole person:

- Supportive, safe and enjoyable environment to learn and play football on two artificial turfs at Ashley Reserve (Long Bay) or 3 x sand-based grass pitches at Bay City Park (Oteha)
- Provide a holistic football education from 5 - 17 years of age with a focus on developing character, lifestyle, problem-solving and teamwork
- Football philosophy that is adapted to develop appropriate skills in each age group, balancing skill development with enjoyment and challenge
- Developing game-breaking players through an individual development focus, within a friendly and competitive team setting
- Specialist focus on learning to outplay defenders and excel in 1v1 situations.
- Regular individual goal setting and mentoring sessions from u13 and older
- Educational workshops and educational material in injury prevention, nutrition and pathway
- A “self-determined” pathway for u9-u12 that provides a menu of contacts catering to a spectrum of intent and competence, ensuring that early selection/deselection is avoided and long-term connection / participation is more likely.
- A vibrant, inclusive community that values the beautiful game.

Key Responsibilities:

- **Director of Junior Football:** Directing and coaching ECB programmes across 9th-12th grade. Foster a positive, growth-oriented environment that encourages player development.
- Junior Football Head Coach x 1: Coaching and Leadership of 1 x junior team per week on a semi-rotational basis.
- Collaboration with ECB Mini Bays Manager to manage transition and connection between programmes.
- NRLFL Youth Head Coach x 1 team (All sessions and games).
 - As a Talent Development Programme Coach, the contractor will prepare, document and share
 - All training sessions delivered
 - All match plans



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- All match reviews
- Clear documentation of a minimum of 2 one on one feedback meetings per player, containing clear content relating to the goals and progress of each player
- Deliver match-day coaching in line with ECBAFC and NZF Talent Development policies.
- Monitor and assess player progress, providing feedback and development plans.
- Collaborate with the club's coaching team to align with East Coast Bays AFC's player development philosophy.
- Coordinate and deliver Junior Level 1-2 and Youth Level 1-2 coach education to community coaches at East Coast Bays, in addition to preseason informal coach education for junior and youth coaches.
- Delivery on ECB community programmes, including school lunchtime football, school holiday programmes.

Requirements:

- Relevant coaching qualifications
 - Minimum NZF C Licence, NZF B License preferred
 - Minimum NZF Junior Level 3
- Relevant tertiary qualification or ongoing studies related to Exercise Science, Sports Coaching and/or Sports Management preferred.
- Experience coaching youth players, preferably in a Talent Development Program.
- Strong communication and interpersonal skills.
- Ability to inspire, mentor, and motivate young players.
- Commitment to player welfare and fostering a positive team culture.
- Must have own transport and a valid NZ Driver's License
- Must complete police vetting.
- Must have the legal right(s) to live and work in New Zealand.

What ECB Offers:

- Opportunity to work with talented young players in a supportive environment.
- Access to club facilities and resources to support your coaching.
- Opportunities for professional development within the club.



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Need More Information?

- <https://ecbaafc.nz/>
 - <https://ecbaafc.nz/about-us>
 - <https://ecbaafc.nz/east-coast-bays-coaching-team>
 - <https://ecbaafc.nz/youth-talent-development-programme-tdp-grades-13-17>
 - <https://ecbaafc.nz/player-development-programmes>
 - <https://ecbaafc.nz/junior-skill-hubs-grades-9-12>
 - <https://ecbaafc.nz/junior-mixed-team-hubs-grade-9-12>