



## **EAST COAST BAYS ASSOCIATION FOOTBALL CLUB**

BAY CITY PARK, ANDERSONS ROAD, P.O. BOX 35-761, BROWNS BAY. PHONE/FAX (09) 478-3433  
www.ecbaafc.co.nz ecbaafc@xtra.co.nz

### **EAST COAST BAYS ASSN FOOTBALL CLUB**

### **ONLINE PRIVACY POLICY (Comet)**

#### **What information do we collect?**

- We collect information from you when you register on our site, subscribe to our database or fill out a form.
- When ordering or registering on our site, as appropriate, you may be asked to enter your name, e-mail address, mailing address or phone number.

#### **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve service (your information helps us to more effectively respond to your requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature - To send periodic emails

Your information, whether public or private, will not be sold, exchanged, transferred or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

Note: If at any time you would like to unsubscribe click on the "No – Do not want to receive commercial correspondence "

## **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

## **Do we use cookies?**

We use session cookies to enable functionality. If you have cookies turned off, some parts of our website will not function properly.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.



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#### **PRIVACY POLICY**

The East Coast Bays Football Club is committed to the protection of your personal information. The following information explains how your personal information will be treated as you access and interact with the East Coast Bays Football Club web site. In knowing this you are then able to make knowledgeable choices about whether to provide personally identifiable information to us and to give you the opportunity to direct us to limit the manner in which your personally identifiable information is used.

The East Coast Bays Football Club fully supports the 'National Privacy Principles for the Fair Handling of Personal Information' and will continually review and update our privacy policies as appropriate, hence we encourage you to check our online privacy Statement regularly.

#### **DATA COLLECTION**

The information that we will collect about you will depend on how you use the facilities offered by the website. For example, when completing a membership application we will collect details such as name, surname, address, email address, date of birth, contact number, etc. Some of this information is essential for us to be able to accurately identify who is using the service and as such is mandatory. Other types of information are collected to help us profile who is using the services and what their interests are. Information of this type is often optional, however when provided enables us to continually ensure our products and services reflect the changing interests of our customers.

#### **DATA USAGE**

The personally identifiable information that we collect through this web site is initially used to satisfy you with the service requested. We also gather and analyse personally identifiable information that we have collected from this web site to enable us to develop marketing programs and service offerings tailored to the relevant customer base.

The East Coast Bays Football Club may also use your personal information for the purpose of direct marketing in relation to promotional activities where it is impracticable for us to obtain your prior consent. When this is done, we will provide an opportunity when we first contact you to decline receiving any further marketing communications from the East Coast Bays Football Club, via an optout mechanism.

The East Coast Bays Football Club web site makes use of cookies to enhance the experience of visitors to the web site. A cookie is a small file which sits on your computer as part of your web browser, and allows us to identify your computer to our web site. For example, we use cookies to store a registered users' username so that the user does not need to re-type it every time he or she wishes to login. We also use cookies as part of the online Bomber Shop to keep track of which items you may have in your shopping basket at the time. These cookies do not contain any personally identifiable information about you unless you have become a registered user of the web site.

## **DATA DISCLOSURE**

Personal information that you submit on our website is stored on the East Coast Bays Football Club's database. The Club will not sell or otherwise disclose this information to any unrelated third party. It may be used for the purpose of direct marketing in relation to promotional activities of the East Coast Bays Football Club or in conjunction with a major sponsor where it is impracticable for us to obtain your prior consent. Such promotions will be run by the East Coast Bays Football Club on behalf of the particular club sponsor. When this is done, we will provide an opportunity when we first contact you to decline receiving any further marketing communications from the East Coast Bays Football Club, via an opt-out mechanism.

## **DATA SECURITY**

The East Coast Bays Football Club will take reasonable steps to ensure that all information we collect, use or disclose is accurate, complete, up to date and stored in a secure environment accessed only by authorised persons.

For all online credit card transactions we use a secure server to encrypt the data prior to transmission over the internet. This is to protect the data in transit from anyone other than the East Coast Bays Football Club viewing the data. No data transmission over the internet can be guaranteed to be 100% secure, however you can confirm that you are on a secure server by the small padlock in the bottom status bar of your browser (this only appears on the pages where credit card information is entered).

## **DATA ACCESS**

You have a right of access to personally identifiable information held by the East Coast Bays Football Club about you. If at anytime you wish to review or make corrections to your personal information held, you are able to do this by using the customer profile icon located on the website, or by contacting the Club via email at [ecbafc@xtra.co.nz](mailto:ecbafc@xtra.co.nz).

To protect your privacy and security, we will take reasonable steps to verify your identity before granting access or making corrections.

## **CONSENT**

If you decide to contribute your personal information to this web site, you consent to our collecting, using, disclosing and retaining that personal information as set out in this Statement or otherwise

permitted under the National Privacy Principles, until such time as you request us to stop using or disclosing that information.

**FORMULATED**            **21.11.2012**

**APPROVED**            .....

**S. Buckley**

**REVIEWED**           **1.8.2018**

**APPROVED**            .....

**S. Buckley**